



Official Event



## 2010 FRYS.COM OPEN

“GET CLOSE TO GREATNESS”

### FACT SHEET

**DATES:** Monday, October 11 - Sunday, October 17, 2010  
72-hole PGA TOUR event - Part of the PGA TOUR’s Fall Series

**TITLE SPONSOR:** Fry’s Electronics

**SITE:** CordeValle – San Martin, Calif.  
Course designed by Robert Trent Jones, Jr. (1999)  
Par: 35 36-71, Yards: 7,333

#### 2010 FRYS.COM OPEN SCHEDULE OF EVENTS (SUBJECT TO CHANGE)

##### Monday, October 11

- Fry’s and Friends Couples Pro-Am 12 p.m. (Shotgun start)
- **Closed to the general public**

##### Tuesday, October 12

- Practice rounds for professionals All day
- **Closed to the general public**

##### Wednesday, October 13

- Official Pro-Am 7:20 a.m. – 8:30 a.m. (tee times)  
11 a.m. – 1 p.m. (tee times)

##### Thursday, October 14 – Sunday, October 17

- Fry’s.com Open Championship 7 a.m. on Thurs. & Fri. / 9 a.m. on Sat & Sun.

**PURSE:** \$5,000,000

**WINNER’S SHARE:** \$900,000

**FIELD:** 132 players (cut to low 70 & ties after 36 holes)

**DEFENDING CHAMPION:** Troy Matteson (-18)



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CORDEVILLE  
A ROSEWOOD RESORT

**TELEVISION:** All four rounds are scheduled to be televised live on The Golf Channel from 2 p.m. – 4 p.m. (PST).

**RADIO:** All four rounds are scheduled to be broadcast live on XM Satellite Radio (XM Channel 146) from 9am – 4pm (PST).

**TICKETS:**

Daily general admission	\$35
Weekly badges	\$125

Children ages 14 and under are free when accompanied by an adult.

Unless sold out, tickets will be available at the gate during tournament week.

Advanced daily general admission tickets may be purchased on the tournament website at [www.frysopengolf.com](http://www.frysopengolf.com) or by phone at (408) ITS-GOLF until 5 p.m. on Tuesday, Oct. 12.

**CHARITIES:** The Frys.com Open strives to make an impact in the community through charitable donations and has raised more than \$2.2 million for charity.

Proceeds from the tournament will benefit the American Institute of Mathematics (AIM), a non-profit organization in Palo Alto, Calif., whose chief goal is to expand the frontiers of mathematical knowledge.

Additional proceeds will be donated to other outstanding charities, primarily located in Santa Clara County. Our goal for 2010 is to deliver \$1M to charities in our community.

**TICKETS / INFORMATION:** 408- ITS-GOLF (487-4653)

**TOURNAMENT WEBSITE:** [www.frysopengolf.com](http://www.frysopengolf.com)

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